



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

IT'S BETTER TOGETHER

YMCA Member-Referred Benefit
YMCA OF SNOHOMISH COUNTY



OVERVIEW AND FREQUENTLY ASKED QUESTIONS

The Member-Referral Benefit is now available

Rewarding you for sharing the Y with a friend.

You and your friends may receive a big benefit during the YMCA Member-Referral promotion. Help all your friends get healthier with a membership at the Y and you can be eligible to be in our "Member-Referral Program" with advantageous membership rates. If you are paying for the full membership dues by monthly draft (bank or credit card) you are eligible. Then as soon as your friend(s) join the YMCA you and your friend will be in the Member Referral Program with a lower monthly dues which will be your new monthly rate as long as you and your friend maintain active monthly, draft Y memberships.

How It Works

When a member helps us to create a healthier community by referring a friend or extended family member to the Y, BOTH the member AND the new member they bring into the Y family will receive the Member-Referral rate as their new monthly membership draft.

To get started, just give your friend the Member-Referral form to fill out or send your friend a new Member-Referral link online.

Member-Referral FAQs

Frequently Asked Questions regarding your value-added member benefit.

What is the Member-Referral Benefit?

The Y is an organization dedicated to strengthening the communities in which we serve. As part of our focus on youth development, healthy living, and social responsibility, we are offering a new benefit called Member-Referral. All full facility members of the YMCA of Snohomish County who have a monthly draft for their membership are eligible to receive this new benefit if they don't already receive another pricing benefit. The benefit is available to new participants for a limited time as the Y seeks to strengthen and help more people in our community to become healthier by inviting friends and extended family of Y members to join the Y. When any full-pay, bank drafting member refers someone for membership and that referral joins the Y, then both the member and the friend(s) and family they bring to the Y will receive a lower Member-Referral Rate as their new monthly rate. It's our way of saying thank you for helping us to reach more and create a healthier Snohomish County.

Can I refer more than one friend or family member?

Yes. There is no limit on the number of friends or family members you can refer to the Y. So go ahead and refer the Y to your heart's content.

How long will this reduced Member-Referral rate last?

The promotion is available for a limited time. However the Member-Referral rate received from participating in the Member Referral promotion is good for as long as both parties remain active, bank drafting Y members. Should one of you cancel your membership, the remaining member has thirty (30) days to refer another friend or family member to join the Y in order to keep the benefit of the lower Member-Referral rate. If the remaining member does not refer another friend or family member to join the Y (and have that referral join) within 30 days, the member is no longer eligible for the Member-Referral Program and that member's rate will return to the Y's standard member rate for their specified membership type.

Is the Member-Referral rate subject to increasing with a membership rate increase?

Yes. Anytime that the Y's membership rates might increase will mean that the Member-Referral rate will also rise by the corresponding percentage of the rate increase.

Does my friend or family member have to join the same Y branch as me?

No. A friend or family member can join any one of our six county-wide full facility YMCAs that meets their needs.

Who is eligible to participate in Member Referral?

Members who pay for an Adult, Young Adult, Couple, Family 1, Family 2 or AOA (Senior Adult) full-pay, monthly bank drafting, facility membership are eligible for the rate benefit.

Current Membership Rates (effective 05/2016)

Adult Rate:	\$63	Adult Member-Referral Rate:	\$51
Young Adult Rate:	\$40	Young Adult Member-Referral Rate:	\$32
Couple Rate:	\$90	Couple Member-Referral Rate:	\$72
AOA Rate:	\$56	AOA Member-Referral Rate:	\$45
Family 1 Rate:	\$79	Family 1 Member-Referral Rate:	\$64
Family 2 Rate:	\$99	Family 2 Member-Referral Rate:	\$80

Are Youth memberships eligible for the Member-Referral benefit?

No. Youth memberships are not eligible, because they are already at a favorable rate.

Are full-pay members who pay annually eligible for the Member-Referral rate?

No. Only monthly draft (bank or credit card) members are eligible for this benefit.

Can a member leave the Y and come back as another member's referred friend?

Yes, under certain conditions. The main condition is 90 days. Should you have to cancel your membership during the time that the promotion is running and you receive an invitation - 90 or more days after your last Y membership termination - from an existing member to return to full, bank drafting membership at the Y, then you are eligible to re-join the Y at the member referred rate.

I referred my friend and my friend joined. When do they receive their "referred-rate"?

The Member-Referral rate will go into effect for both members when the new YMCA membership is purchased by the new member. However, the Member-Referral rate for your membership will be reflected in the billing cycle following the join date of the friend or family you refer to join the Y (there is no pro-rating of membership during the first partial month.)

I am currently receiving financial assistance for my Y membership. Can I participate in the Member-Referral promotion?

Yes. We encourage all of our members to take advantage of this opportunity to help us make our community a healthier place to live. Should your friend or family member decide to join the Y, then they will receive the Member-Referral pricing for the membership category they select. Your membership will remain at your standard financial assistance rate OR it will be reduced to the Member-Referral rate for your current membership type, whichever is less. As always, if finances are a barrier to joining the YMCA, anyone can apply for financial assistance to help afford their membership.

Will I get a lower rate for each new friend I refer to the Y?

As stated earlier - You may refer as many friends as you like to the YMCA; however, your own member-referred rate will not be lower for any additional friends who join after the first. However, you can provide some additional assurance that your rate will remain at the Referred-Rate with each additional member that is referred by you. (Just in case your first referral has to make the ill-advised choice of leaving the Y, then your other referral(s) will maintain your eligibility for the benefit of the Member-Referral rate.)

Do Member-Referral pairings have to have memberships at the same branch?

No, membership can be at any YMCA of Snohomish County location.

What if a current member who pays the full standard rate refers someone who qualifies for and chooses an alternative discounted (not Member-Referral) membership?

Then the current member will not be eligible for the Member-Referral rate since the referred member is not a full pay member.

What if a member is already receiving a savings on their membership? Can the Member-Referral rate be applied to their current rate?

No. A member is only eligible for one savings per membership. The member can choose among the rates for which they are eligible. (Exception - Healthy Returns Partner members must receive their benefit in subsidy from their employer and the Y.)

Before this new Member-REFERRED promotion began, I had referred multiple friends to join the Y. Can I receive a retroactive rate reduction based on those membership referrals?

No. With those previous referrals you were eligible for the previous Member-get-a-Member offer. The Member-REFERRED rate is available only to current members who refer a new prospect for membership and who ultimately decides to join the Y during this Member-REFERRED promotion.

Can a staff member refer a new member?

We like our staff to refer people to the Y, anytime. But staff cannot get a rate other than the employee member rate (even for a family upgrade.)

Can SilverSneakers® refer new members to be a part of the Member-REFERRED program?

No. As in the preceding answer, SilverSneakers® members are certainly welcome to refer members to the Y. However, to be a part of this Member-REFERRED program, both of the pairings must be on a full-pay monthly bank draft or credit card draft.

When will my Member-REFERRED rate go into effect?

As a current member, your benefit will take effect on the next available drafting cycle after your pairing partner has completed all requirements and joined the Y.

What if one of the referral pairings places their membership on Hold for a Leave of Absence?

As long as the member On Hold pays their monthly "on hold fee" by bank draft, AND returns at the end of their hold period to "active" membership, then the partner active member will continue to receive the Member-REFERRED benefit during the on hold time period.

What if two people come in at the same time to sign up for a new membership and want to be paired with each other in order to get the Member-REFERRED rate?

As long as they are both paying the standard full-pay monthly rate via monthly drafts and meet the other program parameters, both will be eligible for the referred rate as referring members.

If the standard rate of membership changes, how will this impact my monthly Member-REFERRED rate?

The Member-referred rate savings is based on the current standard membership rates. If the standard rate changes, then the member-referred rate will adjust to be aligned at the corresponding price point to the new standard rate.

Does the member-referred rate allow me to receive a lower joining fee and/or prorated dues?

No, the Member-REFERRED benefit and rate applies only to monthly bank-draft payments.

If I upgrade my membership type, do I qualify for the Member-REFERRED benefit as a new member?

No. You must start a brand new membership (with a 90 day or more absence) to qualify as a new member.

How soon after a new member sets-up their household online can they come in to the branch to join?

Immediately! Simply print the online receipt and head in to the Y. Our member engagement staff work with all new members to ensure your first experience at the Y is a great one. Our caring, knowledgeable staff team works to ensure all new member questions are answered. A wellness consultation can also be scheduled at this time. There is no fee for our wellness consultations and they are a great first step in anyone's health and wellbeing journey.

How soon after a new member joins the Y can they refer a friend or extended family member to join the Y?

Immediately!